





Nowhere does winter like  
Scandinavia.

This winter we expand our  
premium collection, we introduce  
a new diffuser size, a special  
edition of an original fragrance,  
and launch another new product  
category in our signature scent.

# Designed to leave a lighter footprint

Natural & organic formulae for the skin

Hand & body care made in Denmark

Swedish rapeseed wax candles

Vegan & cruelty free

Home fragrance refills

FSC-certified packaging

Plastic from plants

Alcohol-free room diffusers

Gentle fragrances



Certified



Corporation







# AW23 NEWS



Our seasonal collection  
continues to grow









# Home Mist



Our first room spray in our signature scent. 100ml alcohol-free fragrance blend in embossed glass.



Our signature scent gets the premium treatment this winter.





SKOG now available in 3 premium candle  
sizes, 2 diffuser sizes, and our new  
home mist.

# Fire & Light



Our new fragrances inspired by the movement of natural colour are back.









# JUL 田

Rituals, myth and magic

['jul:]

Scandinavian for

'Christmas'

Glowing windows in the darkness, generations gathered in harmony and tradition,  
Christmas treats tempting on the hearth.

Scent notes: Baked gingerbread and winter cloves, spiced oranges and mulled wine.

## AW News

### Seasonal collection

NEW

100ml  
Scent Diffuser

20325



475 g  
Scented Candle  
3-Wick  
  
20118



400 g  
Scented Candle  
2-Wick  
  
20113



90 g  
Scented Candle  
  
20213



# SKOG

Calm of the boreal forest

[sku:g]

Swedish/Norwegian for  
'forest'

Boreal forests cover over half the Scandinavian lands, stretching from the southernmost county of Sweden to the Arctic Circle.

**Scent notes:** Pine needles and fir cones, birch sap and woodland lily of the valley.

## AW News Home collection

NEW

100 ml  
Home Mist

21702

100ml  
Scent Diffuser

20324



475 g  
Scented Candle  
3-Wick  
  
20116



400 g  
Scented Candle  
2-Wick  
  
20115



90 g  
Scented Candle  
  
20215



# SNÖ ✱

Winter light

['snö:]  
Swedish for 'snow'

Nature's treasured light through the deep Scandinavian winter, a shining frosted blanket against the dominating darkness.

Scent notes: Frozen forests and frosted berries, the sharp, fresh breath of subzero skies.

400 g  
Scented Candle  
2-Wick

20114



90 g  
Scented Candle

20214







# NORDLYS

Aurora Borealis

[sku:g]

Swedish/Norwegian for  
'forest'

Magical, elusive, indefinable. The Northern Lights are one of nature's seven wonders, a symphony of colour, movement and scale once thought by ancient Norse chroniclers to be sun flares, great ocean fires or glacial fluorescence

**Scent notes:** Arctic intensity and celestial colour, a fragrance accord as unfamiliar as it is otherworldly.

400 g  
Scented Candle  
2-Wick

20120



90 g  
Scented Candle

20119



# TAKKA X

Midnight embers

[ˈtakːɑ]  
Finnish for  
'fireplace'

The magnetic pull of the hearth, the crackle of dried moss and brushwood as the fire takes hold, the smokey notes of burning logs, of golden resin oozing from the pine, and the glow of faces mesmerised by the flames.

Scent notes: Hacked pine and haysmoke, raw wool and rolling tobacco.

400 g  
Scented Candle  
2-Wick

20123



90 g  
Scented Candle

20122



# GIFTSETS

AW23

Three scented candle giftset combinations for the ultimate Skandinavisk Seasonal experience. Made in Sweden with Swedish rapeseed wax and FSC-certified engraved beechwood lids, and packaged in premium giftboxes.



2 x 90g  
Fire & Light Giftset  
NORDLYS & TAKKA  
Scented Candles

22015



3 x 90g  
Winter Spirit Giftset  
JUL, SNÖ & SKOG  
Scented Candles

22013



2 x 90g  
White Christmas Giftset  
JUL & SNÖ  
Scented Candles

22014



# ÖNSKA

AW23

Swedish for 'wish'. A tribute to the ritual of bringing nature indoors during the darkest month to welcome the festive season.

SEASONAL  
OFFER



3 x 60 g  
ÖNSKA Mini Giftset  
JUL, SNÖ & TRÆ  
Scented Candles

859



SKOG 

Calm of the boreal forest

[sku:g]  
Swedish/Norwegian for  
'forest'

Boreal forests cover over half the Scandinavian lands, stretching from the southernmost county of Sweden to the Arctic Circle.

**Scent notes:** Pine needles and fir cones, birch sap and woodland lily of the valley.



100 ml  
Home Mist

21702



200 ml  
Scent Diffuser

20315



200 g  
Scented Candle

20103



450 ml  
Hand & Body Wash

20603





100 ml  
Scent Diffuser

20324

NEW



200 ml  
Scent Diffuser  
Refill

20415



65 g  
Scented Candle

20203



200 g  
Scented Candle  
Refill

20126



450 ml  
Hand & Body Lotion

20703



75 ml  
Hand Cream

20503



30 ml  
Hand Cream

20513





Island solitude

['ø:ʏ]  
Norwegian for  
'island'

Hundreds of thousands of uninhabited islands glitter like stars upon the lakes and seas of Scandinavia, inviting explorers to pull up and rest a while.

**Scent notes:** Crabapple and dog rose, water mosses and green leaves.



200 ml  
Scent Diffuser

20314



200 g  
Scented Candle

20102



450 ml  
Hand & Body Wash

20602



200 ml  
Scent Diffuser  
Refill

20414



65 g  
Scented Candle

20202



200 g  
Scented Candle  
Refill

20125



450 ml  
Hand & Body Lotion

20702



75 ml  
Hand Cream

20502



30 ml  
Hand Cream

20512



**HAV**   
Distant shores

['ha:v]  
Scandinavian for  
'sea'

The waters of the Arctic, North Atlantic and Baltic seas surround the Scandinavian region, forming some of the longest, wildest coastlines on earth.

**Scent notes:** Salt spray and sea kelp, hawthorn and beach rose.



200 ml  
Scent Diffuser

20316



200 g  
Scented Candle

20104



450 ml  
Hand & Body Wash

20604



200 ml  
Scent Diffuser  
Refill

20416



65 g  
Scented Candle

20204



450 ml  
Hand & Body Lotion

20704



75 ml  
Hand Cream

20504



30 ml  
Hand Cream

20514



**FJORD** 

Carved from glaciers

['fju:r]  
Norwegian

Spectacular rock faces, crashing waterfalls, cascading forests, and abundant orchards magnify the drama of the West Norwegian fjords.

**Scent notes:** Apple and pear blossom, orchard fruits and redcurrants.



200 ml  
Scent Diffuser

20313



200 g  
Scented Candle





20101



450 ml  
Hand & Body Wash

20601



		<p>200 ml Scent Diffuser Refill</p> <p>20413</p> 
<p>65 g Scented Candle</p> <p>20201</p>		<p>200 g Scented Candle Refill</p> <p>20124</p> 
	<p>75 ml Hand Cream</p> <p>20501</p>	<p>30 ml Hand Cream</p> <p>20511</p>  

RO   
Tranquility

['ru:]  
Scandinavian for  
'tranquility'

Peace, calm and tranquility from the kingdoms of Norway, Sweden and Denmark. A small word with great meaning shared by all three Scandinavian languages.

**Scent notes:** Cut grass and fallen leaves, cucumber and wild violets.



200 ml  
Scent Diffuser

20319



200 g  
Scented Candle

20107



450 ml  
Hand & Body Wash

20606





200 ml  
Scent Diffuser  
Refill

20419



65 g  
Scented Candle

20207



450 ml  
Hand & Body Lotion

20706



75 ml  
Hand Cream

20506



30 ml  
Hand Cream

20516



# HYGGE ☼

Danish DNA

['hygə]  
Danish for  
'cosiness'

A word with no direct translation but with infinite meaning, and a reflection of the Scandinavian art of creating intimacy, fellowship and cosiness in the smallest everyday moments.

**Scent notes:** Black tea and mint leaves, dried apples and a dusting of baked cinnamon.



200 ml  
Scent Diffuser

20320



200 g  
Scented Candle

20109



200 ml  
Scent Diffuser  
Refill

20420



65 g  
Scented Candle

20209



200 g  
Scented Candle  
Refill

20131



**KOTO**   
No place like home

[koto]  
Old Finnish for  
'home'

Home, hjem, hem. A sanctuary from the rugged Nordic climate, an intimate space to hibernate and refresh the soul.

**Scent notes:** Vanilla beans and dried orange peel, Baltic amber and vintage leather furniture.



200 ml  
Scent Diffuser

20318



200 g  
Scented Candle

20106



200 ml  
Scent Diffuser  
Refill

20418



65 g  
Scented Candle

20206



# LEMPI ♡

Vintage love

['lem.pi]  
Old Finnish for  
'love'

In Finland there is an old saying that goes 'love doesn't have to be perfect, but genuine'. The same can be said of a Nordic summer, its hopes and its treasured warmth shared.

**Scent notes:** Peony and rose, strawberries and mosses.



200 ml  
Scent Diffuser

20317



200 g  
Scented Candle

20105



200 ml  
Scent Diffuser  
Refill

20417



65 g  
Scented Candle

20205



# ROSENHAVE

Floral sanctuary

[ˈroːsənˈhæːvə]

Danish for

'rose garden'

Nordic rose gardens are precious places. Only the hardiest varieties, and most careful owners, can expect their fragile fragrance blushes to survive and prosper after the long, frozen winters.

**Scent notes:** Alba rose and elderflower, geranium and blackcurrant buds.



200 g  
Scented Candle

20110



65 g  
Scented Candle

20210





REGN 𐀀

After the rainfall

['rɛŋ:n]

Scandinavian for  
'rain'

Cool, green, rejuvenating. The sudden cloudburst of a summer shower, the muted grey drizzle of an autumn mist, that precious moment when the drops stop falling and nature breathes again.

**Scent notes:** Wet grass and misted peony, damp earth and slippery cobblestones.



200 g  
Scented Candle

20117



65 g  
Scented Candle

20216



In Sweden, allemansrätten gives everyone the right to roam across the entire country on the condition only footprints are left behind. The rough, exposed terrain of the north Swedish fells make for arguably the most spectacular trails.

**Scent notes:** Heather and thyme, ground berries and leaf sap.

200 g  
Scented Candle

20111



65 g  
Scented Candle

20211



75 ml  
Hand Cream

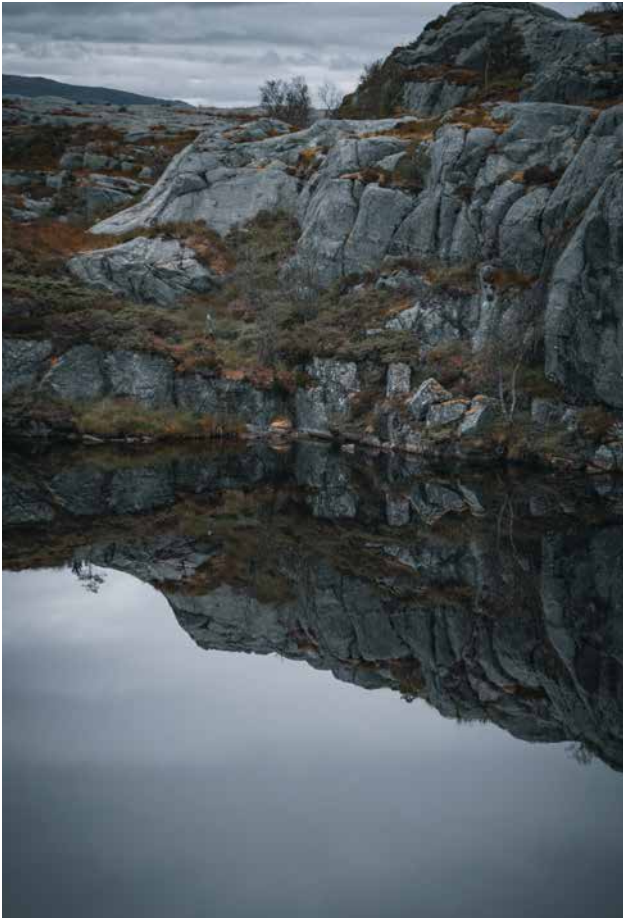
20508



30 ml  
Hand Cream

20517





# Giftsets

Three giftsets with our 30ml Hand Creams to hydrate and protect your exposed skin on the go, whatever the weather.

Vegan. Natural. Organic.



6 x 30 ml  
Over Land & Sea  
A Hand Care Collection  
SKOG, FJORD, RO, ØY, HAV, FJÄLL  
Hand Creams

22009



3 x 30 ml  
Land  
A Hand Care Trilogy  
SKOG, FJÄLL, RO  
Hand Creams

22010



3 x 30 ml  
Sea  
A Hand Care Trilogy  
FJORD, ØY, HAV  
Hand Creams

22011



# Giftsets

Two giftset combinations with three mini scented candles with Swedish rapeseed wax, FSC-certified beechwood lids in a reusable FSC-certified box.

EXPLORE the spectacle of Scandinavian nature, of the fjords, the highlands and the islands, and HIBERNATE with us in the forest, in the home, and in cosy bliss.



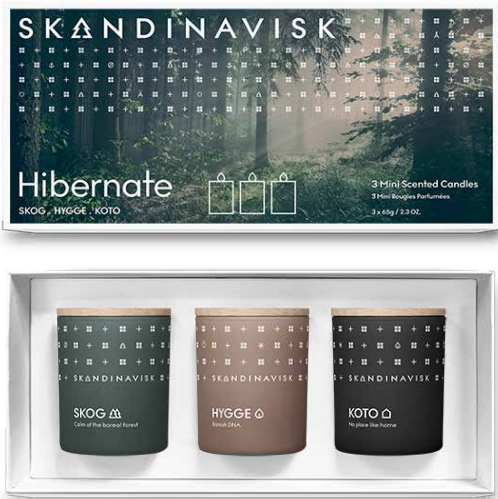
3x65 g  
Explore Giftset  
FJÄLL, FJORD & ØY  
Scented Candles

22003



3x65 g  
Hibernate Giftset  
SKOG, HYGGE & KOTO  
Scented Candles

22005









# KAPITEL

Eau de Toilette

Three fragrance chapters in the story of Scandinavia reformulated for the skin.

Each chapter, locally known as 'kapitel', echoes the chronology of our journey across Scandinavia by reinterpreting a trio of adventures precious to life in the north.



Kapitel 1, Boreal calm

A canopy of darkest green, vast wooden halls of silent sentinels, horizon unending.

Ref: Fresh woods

Inspired by  
SKOG



50 ml  
Eau de Toilette

21610



30 ml  
Eau de Toilette

21612



Kapitel 4, Island solitude

A giant's stepping stones, a necklace of rocky shadows surrounded by glittering waterways.

Ref: Marine floral

Inspired by  
ØY



50 ml  
Eau de Toilette

21601



30 ml  
Eau de Toilette

21614



Kapitel 12, Freedom to roam

An ancient right, an invitation to explore all corners of the land with only footsteps left behind.

Ref: Green aromatic

Inspired by  
FJÄLL



50 ml  
Eau de Toilette

21602



30 ml  
Eau de Toilette

21613



